

## **Privacy Policy**

We use your data to provide and improve the service. Therefore, by using this platform, you agree to let DailyInvesting collect and use information as per this policy.

Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions

## **Information Collection**

We collect varying types of data for defined purposes to provide and improve our service to you.

## **Cookies**

When you visit <https://DailyInvesting.net>, we create a small amount of data, including unique anonymous identifiers, and store them on your browsing device. Also, we may employ other tracking technologies such as beacons, tags, and scripts to collect, track, improve, and analyse our service as you browse.

The Cookies we send include the following:

- Session/Login Cookies to operate our service.
- Preference Cookies to tailor your preferences and settings.
- Security Cookies for security purposes.

Collecting these cookies enables us to keep you signed in, makes the site remember your preferences, and allows us to show you relevant content. So, we use cookies and such tracking technologies to track activity and hold information on our services to better the user experience.

You may block your browser from accepting all cookies or ask it to inform you when we send a cookie. However, you may not fully exploit our services if you do not accept cookies.

## **Personal Data**

“Personal Data” is any personally identifiable information we can use to contact or identify you.

If you sign up for our newsletter, we ask you to provide us with specific personal data, which may not be limited to:

- Email address
- First name and last name
- Cookies and Usage Data

## **Usage Data**

The Usage Data may include your computer’s Internet Protocol address like IP address, browser type and version, the date and time of your visit to our site, the pages you visited, and the time spent on each of those pages, unique device identifiers, and any other diagnostic data that can help us improve the service.

## Usage of the Data we Collect

DailyInvesting may track you and monitor your visits often so it can provide a tailored online experience and show you targeted content, which includes:

- Providing and maintaining the service.
- Updating you about any changes to our service
- Enabling you to interact with the features of our service when you decide so.
- Providing customer care and support
- Analysis and monitoring to detect, prevent, or address any technical issue.

## Analytics

We may use third-party Service Providers, like Google Analytics, to track, monitor, and report the use of our service. These providers may share these data with other services to contextualise and personalise the ads of their advertising network.

But you can opt out or block such services by installing Google Analytics opt-out browser add-on to prevent the Analytics from sharing information about your visits and activity. Check out the [Google Privacy & Terms](#).

We partner with Microsoft Clarity and Microsoft Advertising to capture how you use and interact with our website through behavioral metrics, heatmaps, and session replay to improve and market our products/services. Website usage data is captured using first and third-party cookies and other tracking technologies to determine the popularity of products/services and online activity. Additionally, we use this information for site optimization, fraud/security purposes, and advertising. For more information about how Microsoft collects and uses your data, visit the [Microsoft Privacy Statement](#)

## Who do we share your data with?

DailyInvesting may disclose your Personal Data in good faith if it believes that such action is necessary to:

- **Comply** with a legal obligation or investigation of possible wrongdoing in connection with the service
- **Protect** against legal liability, the personal safety of users of the service or the public, and the rights or property of Trading Guide.

## How long do we retain your data?

The duration DailyInvesting processes and stores data depends on the purpose the data have been collected for as follows:

- When you leave a comment, you may opt-in to save your name, email address, and website in cookies so that you do not have to fill in your details again when you leave another comment. Such cookies may last longer, usually a year.

- We create an additional cookie saved in your browser if you post a comment. The cookie doesn't include personal data, only the comment ID, and it expires after 24 hours.
- On our login page, we set a temporary cookie that contains no personal data and determines if your browser accepts cookies. We discard it immediately when you close your browser.

**How do we protect your data?**

The security of your data is of utmost importance to DailyInvesting, and that's why it observes the industry security standard requirements to protect your Personal Data. We at DailyInvesting respect consumer privacy; thus, you should contact us if you have any concerns!